

TOMAS GRIFFITHS

DETAILS

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GRAPHIC DESIGNER

SKILLS

Photoshop Premiere Pro
Illustrator WordPress
InDesign Figma
After Effects CRM FreshWorks

EDUCATION

BA, Advertising & Design

University of South Wales
Newport | 2008 - 2011

National Diploma In Multimedia

Coleg Gwent | Newport | 2006 - 2008

HIGHLIGHTS

Brochure of the Year Nomination
(2015/16)

Creditsafe European TV Campaign
(2012)

Guest Lecturer at University of
South Wales (2012)

INTERESTS

Photography Film & TV
Travel Ice Hockey
Video Games Handmade Crafts

WORK EXPERIENCE

Product & Media Manager

Travel With Ease | Barry (Hybrid) | 2022 - 2023

As a Product & Media Manager at Travel With Ease, I played a vital role in establishing and growing the company. From the beginning, I was involved in naming the company, developing the brand guidelines and designing and creating the company's online booking website. I was responsible for implementing a comprehensive marketing strategy, including managing the company's social media accounts and coordinating advertising campaigns across multiple platforms.

Senior Graphic Designer

Imagine Cruising | Swindon (Remote) | 2021 - 2022

My primary responsibilities included creating artwork for web banners, newspaper adverts, emails and direct mail brochures. Working remotely allowed me to develop strong time-management skills, ensuring that I delivered high-quality designs within tight deadlines and collaborating effectively with the marketing team asynchronously.

Senior Graphic Designer

Leisuretime | Cardiff (In-house) | 2014 - 2021

At Leisuretime, I helped to lead the marketing team with planning and executing advertising and social media as part of the overall strategy. My role involved managing a team of designers and collaborating closely with the sales team to ensure that all marketing materials were aligned with the business goals.

One of my primary responsibilities was designing the holiday brochures, artwork and managing the selection of printing suppliers and advertising partners to help produce our newspapers and out-of-home advertising.

Mac Operator / Digital Designer

MWL Print Group | Pontypool (In-house) | 2012 - 2014

As a Digital Print Designer and Mac Operator, I was responsible for designing various digitally printed materials for clients, including pull-up banners, business cards, brochures, and catalogues. I also ensured our customer's artwork was litho and digital print-ready. I became proficient in various folding formats, binding methods, colour models, and finishing techniques, providing that all artwork was accurate and ready for production.